

I-15

Interregional  
Partnership

# **MEETING NOTICE AND AGENDA**

## **I-15 IRP JOINT POLICY COMMITTEE**

The I-15 IRP Policy Committee may take action on any item appearing on this agenda.

**Wednesday, December 16, 2009**  
**Meeting – 12:30 to 2:30 p.m.**  
(Light Lunch Available at 12 noon)

**Escondido Chamber of Commerce**  
**720 North Broadway**  
**Escondido, CA 92025-1893**

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### **\*Directions to Escondido Chamber of Commerce**

*In compliance with the Americans with Disabilities Act (ADA), WRCOG will accommodate persons who require assistance in order to participate in WRCOG meetings. If such assistance is required, please contact WRCOG at (951) 955-7985 at least 72 hours in advance of the meeting.*

*To request this document or related reports in an alternative format, please call (951) 955-7985, or fax (951) 787-7991.*



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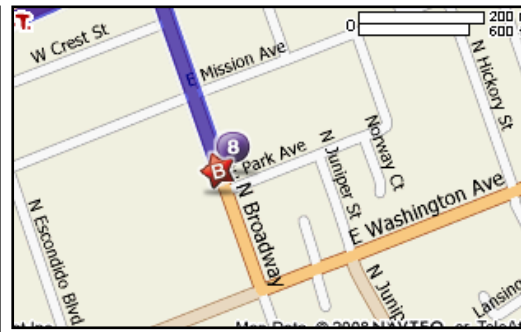
[www.i15irp.org](http://www.i15irp.org)

**Escondido Chamber of Commerce  
720 North Broadway  
Escondido, CA 92025-1893**

**Directions:**

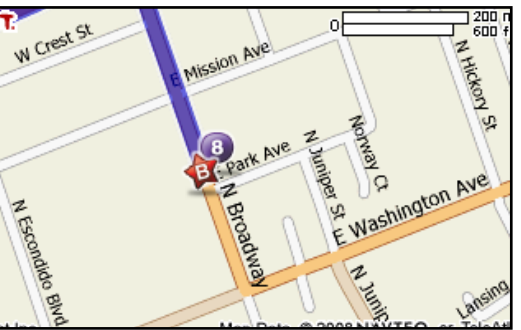
**From Riverside:**

Take I-215 South toward San Diego  
Merge onto I-15 South  
Merge onto CA-78 East toward RAMONA  
End at 720 North Broadway



**From San Diego:**

Take CA-163 North via EXIT 16 toward ESCONDIDO  
Merge onto I-15 North  
Merge onto CA-78 East via EXIT 32 toward RAMONA  
End at 720 North Broadway



# I-15 INTERREGIONAL PARTNERSHIP COMMITTEE

Escondido Chamber of Commerce  
720 North Broadway  
Escondido, CA 92025-1893  
Wednesday, December 16, 2009  
12:30 to 2:30 p.m.

ITEM #		RECOMMENDATION
1.	WELCOME AND SELF-INTRODUCTIONS	INFORMATION
2.	MEMBER/PUBLIC COMMENTS AND COMMUNICATION	INFORMATION
	<p>Members of the public will have the opportunity to address the I-15 Interregional Partnership Joint Policy Committee (I-15 IRP) on any issue within the jurisdiction of the Committee. Speakers are limited to three minutes each and shall reserve time by completing a "Request to Speak" form and giving it to the Clerk prior to speaking. Committee members also may provide information and announcements under this agenda item.</p>	
+3.	APPROVAL OF JUNE 15, 2009, MEETING SUMMARY	APPROVE
	<p>Meeting Summary of the June 15, 2009, I-15 IRP.</p>	
<b>CONSENT (ITEM 4)</b>		
+4.	I-15 INTERREGIONAL TRANSIT, BUSPOOL, AND VANPOOL REPORT (Heather Werdick, SANDAG)	INFORMATION
	<p>As part of interregional planning by Riverside and San Diego Counties, a significant demand for work trips from southwestern Riverside to San Diego County destinations was identified. The San Diego Association of Governments (SANDAG) received a Caltrans transit planning grant to conduct an Interregional Transit, Buspool, and Vanpool Study in collaboration with the Riverside County Transportation Commission, the Metropolitan Transit System (MTS), and Riverside Transportation Agency (RTA). This report evaluates the market, operational, and financial viability of providing additional fixed-route transit and/or van/buspool services as alternatives to single-occupancy vehicle commutes between the two counties. Enclosed is the final report submitted by the consultant for the Committee's information.</p>	

## REPORTS (ITEMS 5 THROUGH 7)

### 5. DRAFT REPORT ON I-15 IRP ECONOMIC DEVELOPMENT STRATEGIC ACTION PLAN (Kevin Viera, WRCOG; Carolyn Alkire, SANDAG)

INFORMATION/  
DISCUSSION

The Western Riverside Council of Governments (WRCOG) is the lead for this component of the IRP Phase III. The objective of this grant subtask is to develop an interregional economic development strategic action plan, based on the results of the employment cluster analysis developed in Phase II. During the process of this subtask two items were developed.

+a) *Strategic Economic Action Plan*: An Economic Development Action Plan that identifies specific cluster industries for creating or expanding these industries and promoting the region as a means to attract these industries.

b) *Web Site/Outreach*: In the context of developing an interactive outreach mechanism for the economic development strategic action plan, the consultant reconfigured the I-15 IRP Web site. This will be a key tool for both this element and the partnership in general. The Web site will be presented for the Committee's information and feedback.

Kevin Viera, WRCOG, will present the draft report of the Strategic Action Plan and Web site update for the Committee's information and input.

### 6. I-15 IRP PHASE III SMART GROWTH/HOUSING ACTIVITIES

+a) *Draft Report on I-15 IRP Western Riverside Smart Growth Opportunity Area Map* (Midori Wong, SANDAG; Kevin Viera, WRCOG)

INFORMATION/  
DISCUSSION

This item summarizes the development of the Western Riverside Smart Growth Opportunity Area Map, a project of the Phase III I-15 IRP Housing Strategy. This smart growth planning effort included both land use and transit planning components focused on identifying smart growth opportunities centered on the I-15 and I-215 freeway corridors in the Cities of Lake Elsinore, Murrieta, and Temecula. Products of this planning effort of this component of the partnership include identification of smart growth place type categories, quantitative and qualitative analysis of designated smart growth opportunity areas, and GIS base maps illustrating these concepts. Midori Wong, SANDAG, and Kevin Viera, WRCOG, will present the draft report for the Committee's review and input.

+b) *Update on I-15 IRP Workforce Housing Project* (Coleen Clementson, SANDAG)

INFORMATION

SANDAG is the lead agency for this component of the I-15 IRP Housing Strategy, which is the development of a proposal for a workforce housing project in a Smart Growth Opportunity Area located in proximity to the SPRINTER corridor. Coleen Clementson, SANDAG, will present a status report on milestones achieved and next steps for this project.

**+7. UPDATE ON THE I-15 IRP TRANSPORTATION STRATEGIC IMPLEMENTATION PLAN (Tanya Love, RCTC) INFORMATION/ DISCUSSION**

The main focus of Phase III of the I-15 Interregional Partnership with southwestern Riverside was the development of a Strategic Transportation Implementation Plan (SIP), which concentrates on short-term strategies for the I-15 corridor near the county line. The SIP includes: an inventory of Project Study Reports in both counties, analysis of transit priority treatments and transit lane infrastructure; the incorporation of goods movement data; a cost effectiveness analysis and overall funding strategy; and the incorporation of the results of the Interregional Vanpool/Buspool/Transit study. The Riverside County Transportation Commission (RCTC) is the lead agency for this component of the IRP and has hired Wilbur Smith Associates to conduct the work. Tanya Love, RCTC, will the draft SIP for Committee's review and input.

**8. ADJOURNMENT AND NEXT MEETING INFORMATION**

The current grant funding for Phase III expires February 28, 2010. The next meeting will be held in mid-February for the Committee to review and accept the final draft comprehensive report for submittal to Caltrans. At that time, the Committee is asked to discuss possible next steps in the interregional partnership.

+ next to an item indicates an attachment